NASH ICON

NASH Icon is the new mainstream country format that features a current-based music mix with a superstar library based in the late '80s, '90s and early 2000s. It's produced on Westwood One's WWO-Local platform, providing you with a flexible clock, and localized content.

As a branded format, NASH Icon provides a host of merchandising and marketing elements, all designed to tie your station tightly to the host of high-profile events and media presence. Most importantly, NASH Icon is already winning, showing great success in Nashville, where it has become the most-listened-to country station.

24/7 FORMAT
DELIVERY OPTION: LOCAL
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