



DATE: 9/17/07

RE: **2007-08 NATIONAL HOCKEY LEAGUE GAME BROADCASTS**

Westwood One and NHL Radio will once again provide live play-by-play coverage of the National Hockey League, beginning on Wednesday, October 3<sup>rd</sup>, 2007 and continuing throughout the season until another Stanley Cup Champion is crowned.

The Westwood One/NHL Radio broadcast package will consist of approximately 29-38 games, depending upon the lengths of post-season series. The package this year includes a game on opening night in North America, a special New Year's Day game, the All-Star game, and every game of both Conference Finals and the Stanley Cup Finals. Additionally, the package will include play-by-play coverage of other games, the schedule of which is still to be determined.

While the NHL season will begin in late September with a pair of games in London, our schedule will start on the first night that the league has a full schedule---Wednesday, October 3<sup>rd</sup>, when the Stanley Cup Champion Anaheim Ducks visit the Detroit Red Wings. On New Year's Day, the Buffalo Sabres will host the Pittsburgh Penguins at Ralph Wilson Stadium, as the league plays outdoors for just the second time ever.

This year's All-Star game will be played on Sunday afternoon, January 27<sup>th</sup>, 2008 at Phillips Arena in Atlanta. Following the All-Star Game, we will broadcast games on five consecutive Wednesday nights. Those games and times will be determined at a later date to ensure the best possible matchups. The playoffs will begin on Wednesday evening, April 9<sup>th</sup>, 2008, and NHL Radio will begin its post-season coverage that night as well. Generally, two games per week will be presented during the early rounds of the playoffs, with a focus towards any Game Sevens.

Sam Rosen and Darren Pang will once again be the primary broadcast crew for NHL Radio.

A complete format, including automation and other technical notes, is attached. There are 15 minutes, 30 seconds available for station sale in each NHL Hockey broadcast.

If you experience satellite problems during an NHL broadcast, call Westwood One's Operations Department at (800) 877-0007

If you have questions about the Westwood One automation system, call Westwood One Technical Operations at (212) 975-2017.

For Affiliate Relations questions, please contact your local representative at (212) 641-2068.

## 2007-2008 NHL RADIO ON WESTWOOD ONE SCHEDULE

*Play-by-play coverage of the NHL will always be fed on StarGuide Satellite Channel 46, as well as IDC Channel 'Sports 4' unless otherwise noted.*

***(Note: some games and times still TBA to ensure best possible matchups)***

Wednesday, October 3, 2007	Anaheim @ Detroit	6:45 PM ET
Tuesday, January 1, 2008	Pittsburgh @ Buffalo	12:45 PM ET
Sunday, January 27, 2008	ALL-STAR GAME @ Atlanta	TBA
Wednesday, February 6, 2008	TBA	TBA
Wednesday, February 13, 2008	TBA	TBA
Wednesday, February 20, 2008	TBA	TBA
Wednesday, February 27, 2008	TBA	TBA
Wednesday, March 5, 2008	TBA	TBA
Wednesday, April 9, 2008	Playoffs Opening night	TBA
Week of April 13, 2008	Playoffs (two games TBA)	TBA
Week of April 20, 2008	Playoffs (two games TBA)	TBA
Week of April 27, 2008	Playoffs (two games TBA)	TBA
Week of May 4, 2008	Playoffs (two games TBA)	TBA
May/June 2007	Eastern Conference Finals (all games)	TBA
May/June 2007	Western Conference Finals (all games)	TBA
June 2007	Stanley Cup Finals (all games)	TBA

**2007-08 NATIONAL HOCKEY LEAGUE FORMAT**  
**CONTROL ROOM CHECKLIST**

**OPENING BILLBOARDS**

Announcers will open broadcast with network billboards. There will be fifteen seconds of local billboard music immediately following this cue: 'AND BY NHL-DOT-COM'

**PREGAME SHOW**

- Pos #1-- "From Westwood One, this is NHL Radio" - Station (2:03)
- Pos #2-- "You're listening to NHL Radio on Westwood One" - Network (2:00)
- Pos #3-- "From Westwood One, this is NHL Radio" - Station (2:03)
- Pos # 4-- "You're listening to NHL Radio on Westwood One" - Network (2:00)

**FIRST PERIOD**

- Pos #5-- "From Westwood One, this is NHL Radio" - Station (1:33)
- Pos #6-- "You're listening to NHL Radio on Westwood One" - Network (1:30)
- Pos #7-- "You're listening to NHL Radio on Westwood One" - Network (1:30)

**END OF FIRST PERIOD**

- Pos #8-- "You're listening to NHL Radio on Westwood One" - Network (3:00)

**FIRST INTERMISSION**

- Pos #9-- "From Westwood One, this is NHL Radio" - Station (2:03)
- Pos #10-- "You're listening to NHL Radio on Westwood One" - Network (3:00)

**SECOND PERIOD**

- Pos #11-- "From Westwood One, this is NHL Radio" - Station (1:33)
- Pos #12-- "You're listening to NHL Radio on Westwood One" - Network (1:30)
- Pos #13-- "You're listening to NHL Radio on Westwood One" - Network (1:30)

**END OF SECOND PERIOD**

- Pos #14-- "You're listening to NHL Radio on Westwood One" - Network (3:00)

**SECOND INTERMISSION**

- Pos #15-- "From Westwood One, this is NHL Radio" - Station (2:03)
- Pos #16-- "You're listening to NHL Radio on Westwood One" - Network (3:00)

**2007-08 NATIONAL HOCKEY LEAGUE FORMAT  
CONTROL ROOM CHECKLIST (cont'd)**

**THIRD PERIOD**

Pos #17-- *"From Westwood One, this is NHL Radio"* - *Station (1:33)*  
Pos #18-- "You're listening to NHL Radio on Westwood One" - Network (1:30)  
Pos #19-- "You're listening to NHL Radio on Westwood One" - Network (1:30)

**END OF GAME**

Pos #20-- "You're listening to NHL Radio on Westwood One" - Network (3:00)

**POSTGAME SHOW**

Pos #21-- *"From Westwood One, this is NHL Radio"* - *Station (3:03)*  
Pos #22-- "You're listening to NHL Radio on Westwood One" - Network (3:00)

**REGULAR SEASON OVERTIME:**

If a regular season game goes into overtime, there will be NO commercial break at the end of the 3<sup>rd</sup> period. Announcers will fill at arena until start of extra session. Position #20 will be played at the conclusion of the game.

**POST-SEASON OVERTIME:**

If game is tied after three periods, format reverts to position #8 (end of 1<sup>st</sup> period) and continues through position #10. There will be no commercial breaks during the overtime periods.

If the game is tied after 1<sup>st</sup> overtime, format reverts to position #14 (end of 2<sup>nd</sup> period) and continues through position #16.

Any extra overtime periods beyond that will alternate accordingly, until the game ends. Breaks #20 through #22 will only be played following the conclusion of the game.

**ADDITIONAL PRODUCTION NOTES**

Ten-second windows for station identification will be taken near the top of each hour with this cue:

"LET'S PAUSE TEN SECONDS FOR STATION IDENTIFICATION--  
THIS IS WESTWOOD ONE--YOUR HOME FOR NHL RADIO  
(THE STANLEY CUP PLAYOFFS, STANLEY CUP FINALS)."

## TECHNICAL FORMAT NOTES

NHL Hockey games can be automated through the use of relays, regardless if you receive the broadcast via StarGuide or IDC. However, the relays are different for each system:

- StarGuide Relays

StarGuide Relays will be used to trigger Station Availabilities and Station ID's as follows:

Relay 3===start of Station Commercial Position

Relay 4===start of Station ID window (10 seconds)

A combination of 25/35 Hz tones will signal the end of every game broadcast (no relay).

- IDC Relays

If a station is receiving the broadcast on any IDC Sports Channel (1 through 4), these relays will be used to trigger Station Availabilities and Station ID's:

Relay 1===start of Station Commercial Position

Relay 2===start of Station ID window (10 seconds)

Relay 3===end of program

There will not be a relay to indicate the start of a program, as all of them have hard start times. All NHL Hockey broadcasts will be preceded by a five-minute countdown/timecheck sequence.